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Title:

PROPRIETARY CORPORATE DATABASES

Subject:

Author:

Renee H. Frengut

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## PROPRIETARY CORPORATE DATABASES SAMPLE PRICING AND CONTRACT AGREEMENTS

LEVEL	DEVELOPM. COST	SAMPLE MAX# SIZE GROUPS	COST PER GROUP	TOTAL COST PER GROUP*
1	\$ 50,000	100 HH - @ 30 225 PEOPLE	\$4,000	\$5,666
2	\$100,000	200 HH - @ 75 450 PEOPLE	\$3,800	<b>\$</b> 5,133
3	\$150,000	500 HH - @ 150 1,100 PEOPLE	\$3,500	\$4,500

## **CONTRACT PERIOD IS THREE YEARS**

LEVEL 1 ALLOWS FOR 10 GROUPS PER YEAR
LEVEL 2 ALLOWS FOR 25 GROUPS PER YEAR
LEVEL 3 ALLOWS FOR 50 GROUPS PER YEAR

Larger contracts are available.

All prices Include 4 client viewing stations. Each additional site would be \$200.

<sup>\*</sup>Includes development costs.